

# Partnership Opportunities Between PCCP Resale Boutique & Community Non-Profit Organizations

#### **OUR MISSION**

As a community-based volunteer organization, Platte Canyon Community Partnership (PCCP) Resale Boutique supports non-profit organizations and local initiatives along the HWY 285 Corridor from Shawnee in Park County to Conifer in Jefferson County. Our purpose is to promote community partnerships through financial contributions –primarily through the Resale Boutique- and to utilize the expertise of volunteers.

### **OVERVIEW**

Selection of non-profit 501(C) (3) organizations for a partnership grant will be based on their direct service to children, adults, and families in need in our corridor (Shawnee to Conifer) as detailed in the application.

If any requested documentation and information is missing from the application without an explanation, the application will not be considered.

Each non-profit is unique in terms of its purpose, goals, current programs, volunteer base, and financial needs.

Once a non-profit is selected as a beneficiary, a partnering plan will be developed for the assigned month and submitted at least two weeks in advance.

A PCCP Resale Boutique representative will be the designated liaison with each non-profit for reviewing and supporting grant beneficiary volunteer activities.

- Participating non-profit will receive a portion of profits from PCCP Resale Boutique based on sales and different aspects of the organization's volunteer participation.
- A specific Calendar month may be requested for the partnership.
- The selected non-profit will provide volunteers to the PCCP Resale Boutique for a minimum of ten (10) hours per week according to a plan developed by the grantee coordinator and approved by the PCCP liaison.
- Within six (6) months of receiving their grant from PCCP Resale Boutique, the beneficiary non-profit will report how the monies were used. A report form will be provided.

## **COMMUNICATIONS/PROMOTIONS**

- Each beneficiary non-profit will develop and produce all promotional materials and social media to help generate sales in the Resale Boutique.
- PCCP Resale Boutique will provide space for promotional information, handouts, business cards at the front entrance, in the newsletter, and on Facebook.

#### **EXPECTED BENEFITS**

- The partnering non-profit organization will earn monies that will benefit specific projects and programs that directly support children/adults/families in need.
- Non-profits in 'the mountain' will gain more visibility concerning their roles in the community.
- Special projects and events may be better supported.
- The concept of 'partnering' among non-profits will be enhanced.